

DecidoSer

Social change program



The change I want to see starts with me





What is DecidoSer?

An experiential learning tool and methodology that promotes the development of life skills, under the premise

"The change I want to see starts with me."



What skills are strengthened?

DecidoSer works on **18 skills** such as: trust, teamwork, emotional management, decision making, empathy, strategic thinking, prosocial attitude, respect, adaptability to change, effective communication, self-observation, construction of new narratives, coexistence, resilience, conflict transformation, coexistence, respect, creativity.

Who is it aimed at?

Families, civil society organizations, producer associations, ethnic organizations, rural and urban communities, as well as public and private sector companies.



Where have we implemented DecidoSer?

In 8 countries (Colombia, Panama, Argentina, Ecuador, India, Paraguay, Portugal, United States). It is important to highlight the following:



Deloitte:

Certified DecidoSer as a behavioral change program in 2020, through the application of the Social Progress Index. Similarly, in a study conducted for participants of Banco de Bogotá, in Colombia in 2021, it was identified that for every USD 1 invested in DecidoSer there was a social return on investment of USD 33.



Available versions:

These are thematic guides, in which the exercises are intentionally adapted and adjusted to the different contexts and populations served, according to the needs expressed by ACDI/VOCA programs. Thus we have 10 versions available as follows:



DecidoSer Green Footprint.
Resilience to climate change



DecidoSer Super Profe.
Accompanying teachers



DecidoSer Innovador/a.
Rural and urban entrepreneurship



DecidoSer Juntanza.
Self-recognition and ethnic diversity



DecidoSer Campeón/a.
Youth



DecidoSer Líder/esa.
Organizational / business leadership



DecidoSer Familia.
Family Relationships



DecidoSer Poderosa.
Gender Equity



DecidoSer Territorial Fabric.
Social License to Operate.
Relationship between the private sector
and rural communities



DecidoSer Sin Límites.
Migratory processes



DecidoSer results, figures:



+More than 38,000
people have experienced
DecidoSer since 2016.



78%
of DecidoSer participants in
the framework of the
Partnerships for Reconciliation
Program presented changes in
their perceptions, attitudes
and behaviors (2021).



88%
of the participants
recognized themselves as
agents of change that
promote reconciliation and
healthy coexistence in
Colombia (2021).



DecidoSer has been
implemented in
204 municipalities in
Colombia.



+More than 850
public and private organizations
have strengthened their
capacities with DecidoSer



81%
of the participants considered
that the project activities
contributed to their
self-recognition as agents of
change (2021).



73%
of the teachers surveyed
recognized that DecidoSer Super
Profe was totally relevant for
working with their students. More
than 70% of these teachers who
participated in the study had
replicated DecidoSer with their
students.



100%
of the people who participated in
DecidoSer acquired new tools for
conflict resolution, assertive
communication, teamwork and
the elimination of social
stereotypes.

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BEDEA WARRABU

PAWARA

PAPA

MEABEMA

