



GOBIERNO DE LA
REPÚBLICA DE HONDURAS

SAG-PROOCIDENTE

QUARTERLY NEWSLETTER

20 26



APRIL - JUNE

Results that transform lives

Second quarter of 2026:
The results speak for themselves.

In the second quarter of 2026, the SAG-ProOccidente project continues to generate concrete results that drive rural development and strengthen the resilience of producer families in western Honduras.

Through the adoption of climate-smart technologies, comprehensive technical assistance, market access, information on credit management, and nutrition training, thousands of producers are enhancing their capabilities, diversifying their production systems, and improving their quality of life.

Through our territorial approach, the responsible management of our micro-watersheds and the strengthening of MSMEs complement this comprehensive effort, which promotes a more participatory, competitive, and sustainable rural economy.

These significant advances are made possible through the coordinated efforts of producers, organizations, inter-municipal associations, municipalities, and partner institutions, as well as the commitment of the SAG-ProOccidente team.

We remain committed to transforming western Honduras, fostering opportunities, and building a prosperous future for our rural communities.

“
Each figure represents families strengthening their capabilities, improving their incomes, and transforming their futures.
”

Institutional commitment to sustainable rural development in western Honduras



EDUARDO CHIRINOS

Chief of Party, SAG-ProOccidente
Sub-implementor: ACDI/VOCA

Key Figures*



2,905 Producers using climate-smart technologies



3,889 Hectares cultivated using good practices and climate-smart technologies



2,486 Producers who participated in technical assistance events



1,481 Producers who gained access to new products or markets



5,491 Producers who received assistance to secure credit



1,408 Financing requests totaling L207.1 million



2,150 Beneficiaries with training in nutrition



5,624 Hectares under management plans approved by the Institute of Forest Conservation



214 Strengthened MSMEs

* Data accumulated as of June 30, 2026

More investment for better production

5,464Beneficiaries linked
to investment plans(Accumulated as of June
30)**4,521.4 ha**Area cultivated using
climate-smart
technologies

Accumulated as of June 30)

**L 250
million**Estimated project
contributionAccumulated as of June
30)**158**Groups with
approved investment
plans

Accumulated as of June 30)



Gender and youth inclusion among
the 5,464 beneficiaries linked to
investment plans:

**39%**
Women**23%**
Youth**2,905**Producers have received climate-
smart technologies

(As of June 30, 2026)

Ongoing, comprehensive support for the producer

Technical assistance in production and marketing

529

Technical assistance and training events held
(Quarterly)

2,369

Producers participating during the quarter

2,486

Cumulative participants as of June 30, 2026



Key Figures

66%

participation of ethnic groups

47%

participation of women

26%

participation of youth

“During the quarter, thousands of producers participated in practical sessions based on the ‘learning-by-doing’ methodology, strengthening their capacity to face production and climate-related challenges.”
Ing. Ali Valdivia



121% achievement of the active producer target

Ongoing, comprehensive support for the producer

Technical assistance for credit management

The technical assistance model not only improves production but also strengthens capacities to manage credit and mobilize investment for working capital and productive assets.

3,493

Producers served during the quarter

5,491

Producers served
(Cumulative as of June 30)

1,408

Producers with credit applications
(Cumulative as of June 30)

ABC Financiero
(Training tool)

Tema A- Financial education

Tema B- Requirements for obtaining credit

Tema C - Credit terms prevailing in the financial market (rates and terms)

Data accumulated as of June 30

3,581 producers consulted about their interest in credit management

1,408 producers with loan applications

L. 207.1 million total amount requested

Share of total producers served

Women  **46%**

Youth  **24%**

Ethnic Groups  **69%**



Ongoing, comprehensive support for the producer

Market Access



Technical assistance for market access

Market access enables producers to translate production improvements into higher incomes and sustainable opportunities. Connecting with new buyers and commercial channels allows them to diversify their offerings, secure better sales terms, reduce risks, and respond to demand.

Key Indicators

Beneficiaries served during the quarter

152



Quarterly Results

New products on the market		65
New market links		74
New products + links		13

Cumulative beneficiaries as of June

1,481



Accumulated Results

New products on the market		891
New market links		252
New products + links		338

Cumulative goal

1,481 of 1,400

106%



+81 beneficiaries relative to the projected target



Ongoing, comprehensive support for the producer

Nutrition as a pillar of the family care model

2,115

households served during the quarter

188

technical assistance and nutrition training events (quarterly)

2,150

households receiving nutrition services
(Year-to-date as of June 30)



Nutrition

Quarterly care

A total of 188 technical assistance and training events were held with the participation of 2,115 households, 93 of which were new during the quarter. Among the new households, 48 were headed by men (52%), 45 by women (48%), and 36 by young people (39%).

Three priority topics

Of the 2,115 households served during the quarter, all received the three prioritized topics. Of these, 467 were new households that completed the topics: 228 women (49%) and 125 young people (27%).

Achievement of goals

The 467 new households represent 58% achievement of the quarterly target of 800 households. As of June 30, 2026, the cumulative total reached 2,150 households, equivalent to 110% of the cumulative target of 1,960 households.

Ongoing, comprehensive support for the producer

Gender and social inclusion

168

Technical assistance events
(Quarterly)

2,173

Producers participating in the technical assistance events

2,515

Affirmative actions recorded during the quarter

6,458

Affirmative actions
(Year-to-date as of June 30)



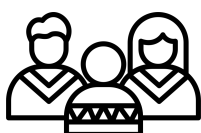
47%

Women participants in technical assistance events



24%

Youth participants in technical assistance events



67%

Ethnic Groups
Participants in technical assistance events



Protecting water for the future

Micro-watersheds that strengthen resilience

During the quarter, the project advanced the protection of water resources through micro-watershed planning and management schemes, investment profiles, and agreements with associations of municipalities to strengthen territorial resilience.

2,352.17 ha

placed under
management plans
approved during the
quarter

5,624.17 ha

accumulated under
management plans
approved as of June 30

13

management plans
submitted to the ICF for
review and approval as
of June 30

4

management plans
approved with
implementation
initiated by June 30



Palo Blanco, Santa Elena, La Paz

Hectares under Management Plans

Quarterly progress

During the quarter, 2,352.17 hectares were brought under micro-watershed management plans approved by the Institute of Forest Conservation (ICF): the El Borbollón micro-watershed in Belén, Lempira (539.81 ha), and the Planes de Muyen-Río Mescalar micro-watershed in Chinacla and San José, La Paz (1,812.36 ha).

Cumulative progress

As of June 30, 2026, the cumulative total reached 5,624.17 hectares across four micro-watersheds, equivalent to 56% of the cumulative target of 10,000 hectares.

Plans in progress

The total area covered by management plans submitted to the ICF for review and approval is 21,629.09 hectares, comprising 13 plans: 4 approved and 9 under review.

Key Indicators

56%

achievement of the
cumulative hectare
target

36%

achievement of the
cumulative target for
approved plans

17

investment profiles
approved by the UEP-
SAG

3

new agreements
signed during the
quarter

Targets met		56%
Target plans		36%
Approved plans		4 / 13
Approved profiles		17 / 28

Data accumulated as of June 30, 2026

Protecting water for the future

Micro-watersheds that strengthen resilience



Microcuenca
Guaratoro, La Paz



Progress on Watersheds mangement Plans

Approved Plans

Two new plans were approved during the quarter. As of June 30, four plans have received a favorable opinion from the ICF, representing 36% of the cumulative target of 11 approved plans.

Plans submitted to the Institute of Forest Conservation

The project developed and presented 13 spatial planning plans across 9 associations of municipalities: : MANCURISJ, Consejo Intermunicipal Higuito, COLOSUCA, MAMCEPAZ, MAMSURPAZ, MAMLESIP, CAFEG, CODEMUSSBA y GUISAYOTE.

Investment Profiles

Twenty-eight investment profiles were prepared across 9 inter-municipal associations and 13 micro-watersheds. Of these, 17 have already received approval from the UEP-SAG; eight were approved during the quarter, with investment amounts totaling L 3,433,346.68.



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Y GANADERÍA (SAG)

SAG-PROOCIDENTE



MSMEs and entrepreneurial ventures in the SAG-ProOccidente project

We boost rural businesses, entrepreneurial ventures, and opportunities for growth.

The project supports women-led MSMEs and youth-led ventures, expanding their access to technologies, investment plans, technical assistance, and new market opportunities through the Women Entrepreneurs Finance Initiative (We-Fi).

214

Cumulative approved MSMEs as of June 30, 2026

160

MSMEs eligible for technical assistance and an investment plan

7

youth-led ventures approved as of June 30, 2026

123

MSME investment plans approved as of June 30, 2026



Quarterly progress

Potential targets

Sixty-one new women-led MSMEs were identified as the potential targets for the We-Fi Fund. This expanded the initial list to a total of 463 MSMEs as of June 30, 2026, comprising 2,565 beneficiaries: 2,027 women (79%), 538 men (21%), and 247 youth (10%).

Evaluation and eligibility

An additional 102 MSMEs were evaluated in the field, and 52 met the eligibility requirements, being approved to receive technical assistance only. The cumulative total of approved MSMEs stands at 214, comprising 708 beneficiaries: 623 women (88%), 83 men (11.7%), and 149 young people (21%).

Technical assistance

The 214 eligible MSMEs received technical assistance and training services during the quarter.

Youth-led ventures

With the approval of the investment plan for the “San Francisco Rural Youth Field and Life School” venture, the approval process for seven youth-led ventures was completed, representing 100% of the target.



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The SAG-ProOccidente project is implemented by the Secretariat of Agriculture and Livestock (SAG) with funding from the Inter-American Development Bank (IDB) and the Spanish Agency for International Development Cooperation (AECID), through the Spanish Fund for Sustainable Development (FEDES).

The Government of Honduras (GoH), through the SAG, contracted ACDI/VOCA as the sub-implementing entity for Component 1: Strengthening Productive Development, aimed at bolstering the competitiveness and sustainability of value chains with a market-oriented approach and climate considerations.

SAG-ProOccidente operates in six departments in the western part of the country—La Paz, Intibucá, Lempira, Ocotepeque, Copán, and Santa Bárbara—with prioritized value chains including horticulture, fruit production, coffee, basic grains, dairy farming, processing, and sectors linked to ethnic cultural products.

Regional offices are located in La Esperanza (Intibucá) and Santa Rosa de Copán (Copán).



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